



MDLinx, Inc., a Sony Communication Network Group Company, is a leading online healthcare media company and provider of online marketing solutions to the healthcare industry. Founded in 1999 by physicians, MDLinx owns and operates a network of 32 medical professional and 38 healthcare consumer portals and 747 daily e-newsletters serving an audience of more than 260,000 physicians, allied health professionals, and health consumers.

MDLinx is one of the most trafficked physician portals in the United States according to Forrester Research. Many of the world's top pharmaceutical companies, as well as leading biotech, medical device, and CME companies, trust MDLinx for advertising and research results.

Product

MDLinx aggregates the latest clinical research from more than 1,200 different sources, including the top peer-reviewed academic journals and serious news media, into a practical tool. Our editorial staff of physicians and healthcare professionals reviews all content on the MDLinx network to ensure that physicians and consumers receive highly focused and highly credible daily updates in the areas of their choice.

Solutions

- **Advertising to Professionals and Consumers:** targeting specialist audiences and consumers through our specialty portals and e-newsletters
- **Market Research:** accessing our panel of professionals for fast and cost-effective online market research studies
- **Content Licensing:** providing fresh content to your Web site with daily updates from the top peer-reviewed journals

Customers

MDLinx customers include the world's top 20 pharmaceutical companies, as well as leading biotech, medical device, and CME companies.